
For Immediate Release
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DigitalBridge Communications expands WiMAX Service to Sioux Falls, South Dakota

BridgeMAXX Retail Center "Wire-Cutting Ceremony" to be held in cooperation with the Sioux Falls Area Chamber of Commerce

August 11, 2008 Ashburn, VA and Sioux Falls, South Dakota – DigitalBridge Communications (DBC) today announced that it has expanded coverage of its high-speed wireless Internet network to Sioux Falls, South Dakota with the opening of its BridgeMAXX Retail Center. DBC's current WiMAX network extends service to over 50,000 businesses and residential households in the Sioux Falls area. DBC has also established an extensive dealer network to serve the Sioux Falls community.

"With the launch of our BridgeMAXX service, Sioux Falls is one of the first cities in the country to have access to 4th generation wireless technology," said Kelley Dunne, CEO of DBC. "Through the BridgeMAXX Retail Center and our extensive dealer network, Sioux Falls businesses and consumers now enjoy state-of-the art wireless Internet services at very affordable prices."

Mayor Dave Munson stated: "The City of Sioux Falls is proud to be leading the way with the delivery of the latest wireless broadband technology. High speed Internet access is vital to foster educational and economic opportunities for everyone. I am very pleased to welcome DigitalBridge Communications to the Sioux Falls community."

A "wire-cutting" ceremony will be held Monday, August 11 at 4:30 PM at the new BridgeMAXX Retail Center (2220 W. 41st Street) in conjunction with the Sioux Falls Area Chamber of Commerce. Mayor Dave Munson is scheduled to attend and deliver the keynote address. Chamber of Commerce representatives will help Doug Smith, Chief Information Officer of DBC and representatives from the DBC dealer network cut the wire and celebrate the launch of the BridgeMAXX service.

DBC was the first provider to launch a fixed and portable WiMAX service for consumers in the US. Selling under the name BridgeMAXX, the service features extremely easy set-up, value and portability. Service plans in Sioux Falls start at 2 Mbps download for \$24.99 per month for consumer service and \$49.99 per month for enhanced business-grade services. Customers can get online anywhere in the BridgeMAXX service area in Sioux Falls just by taking their modem with them. DBC plans to enhance its Sioux Falls network in the coming months with a mobile wireless capability that will enable BridgeMAXX customers to access "data on the go" via Mobile WiMAX™.

BridgeMAXX service is now available in regions covering over 2.5 million people throughout Virginia, Indiana, Idaho, Montana, South Dakota, and Wyoming. BridgeMAXX customers can use their service in any BridgeMAXX region across the US.

The BridgeMAXX service is plug-and-surf technology that allows customers to set up and begin using a WiMAX high-speed Internet connection in a matter of minutes. For most customers, service can be accessed using a small portable modem that connects to the computer. The wireless high-speed Internet service employs licensed radio frequencies to provide service instead of traditional coaxial cable, telephone wires or satellite dishes. WiMAX is a secure, high-speed, long-range wireless Internet technology.

Customers can sign up for BridgeMAXX online at www.bridgemaxx.com or by calling 1-800-979-3797 or 605-338-MAXX. Also, because BridgeMAXX is so simple to use, a customer can try it and take it home the same day by visiting the BridgeMAXX Center at 2200 West 41st Street in Dunhill Plaza or any of the local dealers in Sioux Falls including Bits-n-Bytes 323 N. West Avenue, Drop Zone 500 West 10th Street, MacPros 1500 W 41st Street, and Next2New Wireless 704 W 41st Street.

About DigitalBridge Communications

DigitalBridge Communications Corp. ("DBC") is a telecommunications service provider focused on using WiMAX to deliver broadband services to underserved communities nationwide. Kelley Dunne, Bill Wallace, and Joe Kochan founded DBC in 2005. Since launching its service late last year, DBC has deployed networks in 15 markets throughout the U.S. With WiMAX, DBC subscribers are able to set up service on their own within a matter of minutes and use their portable service inside or outside their homes and offices. For more information about DBC, please visit www.digitalbridgecommunications.com.

Additional questions can be directed to Stephanie Soscia at stephanie.soscia@dbcmail.com or 703-723-7091.